

WFFF 201 Humboldt St Rochester, NY 14610-1093

Marietta, GA 30064 2nd Floor 25 Whitlock Place SW Canal Partners Media

CPE

Phone/Fax

**Account Types** 

Comments Billing Type

Agency Brand Schedule Dates Buyer Name Product Advertiser Contract # Sales Office Salesperson Katz - Washington DC Katz - Washington DC, Washington DC (1179) Mike Derrick/US House of Representatives/Dem/N Entered By Political - US Congress (1076) Canal Partners Media (19302) 10/12/16-10/14/16 1446120 728/839/4600 (567105)

Last Modified Date Entered

Elizabeth F. Guy 10/10/16 10/10/16

DERRICK/NY CD21/D
10/11/16-10/14/16 MIKE DERRICK FOR NY CD21 - NAB SENT VIA EMAIL. PYMT TO FOLLOW. National/Political Standard 728/839/4600 Je,Scattergood, Order Type Demo CO-OP Sales Tax Net Total Commission Commission % Package Deal Headline # \$331.50 \$58.50 15.00 ECR25327811 8 Normal

Grand Total:	Oct. 2016	By Broadcast Month	Burlington
	12	st Month Spots	1 (WFFF)
\$390.00	\$390.00	Rate	Mr. 27. 27

				Comments.	Date					Joan Joan	Policyclad Station:	Daty.			Accepted-Agancy/Advartiser:	capted-
					3	ZACT	M	Z	ATIO OTRA		CONFIRMATION CONTRAC					
10/10/16	Modern Family	- saye	\$40.00 Burlington (WFFF)	\$40.00	\$40.00	-		×		1	:30 5:30P- Modern Family	:30 5:3	ъ	10/14/16-10/14/16	11.0 Normal Line / SPOT	11.01
10/10/16	Modern Family		\$40,00 Burlington (WFFF)	\$40,00	\$40.00	1	1- pa	×		1	:30 5:30P- Modern Family	:30 5:3	5	10/13/16-10/13/16	10.0 Normal Line / SPOT	10.0
10/10/16	Modern Family		\$40.00 Burlington (WFFF)	\$40.00	\$40.00	L		×		1	:30 5P- Modern Family	:30 SP-	ъ	10/14/16-10/14/16	9.0 Normal Line / SPOT	9.01
10/10/16	Modern Family		\$40.00 Burlington (WFFF)	\$40.00	\$40.00	L		×		1	:30 SP- Modern Family	:30 SP-	5	10/13/16-10/13/16	8.0 Normal Line / SPOT	8.0
10/10/16	Modern Family		\$40.00 Burlington (WFFF)	\$40.00	\$40.00	<u>,,</u>			×	1	:30 5P- Modern Family	:30 SP-	5	10/12/16-10/12/16	7.0 Normal Line / SPOT	7.0
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10/1	HOW I MET YOUR MOTHER 10/10/16	Annual State of State	\$30.00 Burlington (WFFF)	\$30,00	\$30.00	<b>}</b>		×		<u>н</u>	:30 4:30P- How I Met Your Mother	:30 4:3 Mo	υī	10/13/16-10/13/16	5.0 Normal Line / SPOT	5.0
10/3	HOW I MET YOUR MOTHER 10/10/16	Marketone Chile Seel on Agreement of the Seel on Agreement of the Seel on Agreement of the Seel on Agreement of the Seel	\$30.00 Burlington (WFFF)	\$30.00	\$30.00	н		ļ	×	<u></u>	:30 4:30P- How I Met Your Mother	:30 4:3 Mo	ۍ.	10/12/16-10/12/16	4.0 Normal Line / SPOT	4.0
10/10/16	Judge Mathis		\$25.00 Burlington (WFFF)	\$25.00	\$25.00	-		×		<u></u>	:30 12P- Judge Mathis	:30 121	5	10/14/16-10/14/16	3.0 Normal Line / SPOT	3.0
10/10/16	Judge Mathis	÷son:	\$25.00 Burlington (WFFF)	\$25.00	\$25.00	1		×		1	:30 12P- Judge Mathis	:30 121	ъ	10/13/16-10/13/16	2.0 Normal Line / SPOT	2.01
10/10/16	Judge Mathis	1000100	\$50.00 Burlington (WFFF)	\$50.00	\$25.00	2		ļ	×	2	:30 12P- Judge Mathis	:30 121	s	10/12/16-10/12/16	1.0 Normal Line / SPOT	1.0
Entered	Comments		Station	lotal	Kate	Spors	od ou	=	o we	SPW MO		act religion	200	Dates	tile ( ) be / break ( ) be (Net #)	7



TELEVISION GROUP

125 West 55th St New York, NY 10019

Agency: Canal Partners Media CPE: 728/839/4600 25 WHITLOCK PLACE SW

2nd FI

Marietta, GA 30064

Contract # 25327811

Changes as of: 10/10/2016 at 4:32 PM

Flight: 10/11/16 - 10/14/16

Agency Order #: 5466283 Buyer: Scattergood, Jeff Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Advertiser: Derrick for NY CD - 21
Product: DERRICK/NY CD21/D

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Station: WFFF Market: Burlington-Plattsburgh Office: WASHINGTON Total Spots: 12

Total CPP: \$0.00

Total \$: \$390.00

Version: Highlighting Revision 1

Total GRP:

Separation: Traffic #: 1446120

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0.0	\$0.00	\$120.00 \$0.00	ω						0 1		30 1 0 1	30 1 <b>∓</b>	0	\$40.00	Modern Family	Tu-F,M REV 3 5p-5:30p
0.0	\$0.00	\$90.00 \$0.00	ω								<u>-</u>	30 0	0	\$30.00	HOW I MET YOUR MOTHER	Tu-F,M 2 4:30p-5p
0.0		\$100.00 \$0.00	4						<b>-</b>	_	30 110 112 1	30 1 <b>→</b>	0	\$25.00	Judge Mathis	Tu-F,M REV 1 12n-1p
GRP	CPP GRP	€5	Spots						10/14	2 10/13	Len 10/11 10/12 10/13 10/14	en 10/	A35P L Rating	Rate Ra	DP Program	# Day/Time
		Total	Total				0/11 - 10/14	10								
				.ow.	AT TO FOLL	SENT VIA EMAIL. PYMT TO FOLLOW	SENT VIA	Comments: 10/11/16-10/14/16 MIKE DERRICK FOR NY CD21 - NAB	OR NY	RICKE	(E DER	1/16 MII	16-10/1	ents: 10/11	Comm	



125 West 55th St New York, NY 10019

2nd FI

Marietta, GA 30064

Contract # 25327811 Agency: Canal Partners Media CPE: 25 WHITLOCK PLACE SW 728/839/4600 Flight:

Agency Order #: 5466283

Advertiser: Derrick for NY CD - 21 Product: DERRICK/NY CD21/D

Salesperson: RACHELLE RAY Washington DC 202-872-5880 Buyer: Scattergood, Jeff

Changes as of: 10/10/2016 at 4:32 PM 10/11/16 - 10/14/16 Version: Highlighting Revision 1 Station: WFFF

Office:

Primary Demo: Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE Adults 35+

Market: Burlington-Plattsburgh WASHINGTON

Total Spots: 12

Total \$: \$390.00

Total CPP: \$0.00

Separation: Total GRP Traffic #: 1446120

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	10/11/16-10/14/16 MIKE DERRICK FOR NY CD21 - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	RACHELLE RAY - Washington DC	10/10/16 4:32 PM Washington DC
	10/11/16-10/14/16 MIKE DERRICK FOR NY CD21 - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	RACHELLE RAY - Washington DC	10/10/16 4:32 PM Washington DC
	Comment	Added by	Date/Time
	Order Level Comments		
***********			
			Special Instructions

Market Budget: WFFF Share: 8% Comment:

\$4,875

Competitive Information

Competitive Unknown

Total		Day/Time		
100%	100%	% Distrib		
12	12	Spots	Daypart Summar	
\$390.00	\$390.00	Dollars	ummary	
N/A	N/A	СРР		
0.0	0.0	GRP		

2016-Oct Month

**Monthly Summary** 

Spots

lotal

2 2

> \$390.00 Dollars

New	Revision	Queued for Electronic Contracting	Queued for Electronic Contracting	Trans	
10/10/16 4:20 PM Washington DC	RACHELLE RAN 10/10/16 4:32 PM Washington DC	10/10/16 4:39 PM	10/10/16 4:53 PM	Created/Received Created by	enterplate to the second secon
RACHELLE RAY - Washington DC	RACHELLE RAY - Washington DC			Created by	
New	Revised			Status	
12				Spot+	
				Spot-	Transa
\$390.00	\$0	\$0	\$0	\$ Chg	Transaction History
 \$390.00	\$390.00	\$0	\$0	Contract \$	
	Changes: Comments from Separation: 30 to 10/11/16-10/14/16 MIKE DERRICK FOR NY CD21 - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$390.00, Product from Candidate to DERRICK/NY CD21/D, Demo Meta to [R16]. 2 buylines added or modified.			Comment	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY!

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## **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

To Ava	AL CANDIDA'	of The Lov	vest Unit Cha	E/LOCAL CAN orge During a Certification O	Political
Station and				Date:	anier.
WAFF- BU	CLINKTON /hA	TSLILLIU		10.12	·Loll
I, Jeff Scatterge				C. Marie C.	
	of: Derrick, Mike				
					political
party for the office	ce of: U.S. House	of Representat	ives	water to the same of the same	
in the General					
election to be he	ld on: 11/08/2016				
do hereby reque	st station time as fo	ollows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE AT	TACHED		
Date of First Bro	oadcast /0·/2·2	oj6 I	Date of Last Broad	cast: lo 1/2-22	·
	jes: \$390				

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I represent that the payment for the above described broadcast time has been furnished by: **DERRICK FOR CONGRESS** and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. The name of the treasurer of the candidate's authorized committee is: Darryl Tattrie, Treasurer This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. To Be Signed By Candidate or Authorized Committee 07/18/2016 Date Signature To Be Signed By Station Representative Accepted Rejected Accepted in Part Hivrey HJd/berg Printed Name